

KnowYourAspirations



You can help your students reach their fullest potential while lowering your college's dropout rate.

Today more students than ever are attending college. Although the increase in post-secondary enrollment is a laudable achievement, the attrition rate for college students is not as impressive. When a student drops out of college everyone loses — the student, the college, and their future communities. Current research indicates students lack of success in college is not due to their academic ability; rather students often feel disconnected from school, are not actively engaged in their learning, and struggle to understand the purpose of their school experiences. If students are to enjoy academic, social, and personal success in college, they must believe in their ability to succeed, be actively engaged in the teaching and learning process, and see some viable connection between what they learn today and who they want to become tomorrow. When these experiences are absent, aspirations flounder and achievement declines. **To help all college students reach their fullest potential, colleges must work towards creating an environment that supports students' hopes and dreams and help them take the necessary steps for a successful future.**

The iKnow My Aspirations Survey,[®] developed by Dr. Russell Quaglia, president and founder of Quaglia Institute of Student Aspirations (www.qisa.org), provides data that assists the faculty and administrators in understanding student perceptions regarding school environment, what inspires and motivates students to achieve and how well the students believe their college or university is meeting those objectives. The survey report provides actionable data — by each of the Guiding Principles: Self Worth, Active Engagement, Purpose — for adopting, implementing and sustaining the positive changes needed to create an optimum teaching and learning environment.

Many institutes of higher education are struggling with high dropout rates — many as high as 50%. Schools have researched what variables can help reduce student attrition, but until now few programs have netted significant results.

Find out how we can help Your School and Your Students meet their Aspirations...

Contact us at 210-880-5004 or info@knowyouraspirations.com



Helping YOUR STUDENTS meet Aspirations

Research by the Quaglia Institute of Student Aspirations (QISA) has shown that schools can improve student aspirations by focusing on three **Guiding Principles** — **Self-Worth**, **Active Engagement**, and **Purpose**. By concentrating on these Guiding Principles, students can be fostered to achieve their full potential including improved academic, social and personal success which also results in lower student dropout rates.

Student Benefits

- Constructive venue to offer their voice
- Involvement and satisfaction in their school experience
- Improved understanding of personal, social and academic needs
- Opportunity to reflect and act upon their role and responsibility for social environment
- Customized Personal Challenges
- Improved Aspirations
- Increased Self-Worth
- Higher level of Active Engagement
- Defined Purpose
- Full potential realized
- Increased graduation rate
- Life-long social and personal success

EFFECTIVE TOOL

Effective tool to listen to student perspective.
The survey questions anonymously solicit the student perspective.

iKnowSurvey You
iKnow My Asp

Step 1 of 5

Select the answers that most accurately describe your opinion, then click Continue. Avoid using your browser's back button at the bottom of this page if you need to go to a previous page. All questions must be answered continuing.

	Strongly Agree	Agree	Undecided	Disagree	Strongly Disagree
Our campus is a friendly and welcoming place.	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I feel safe walking around campus at night.	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I feel accepted for who I am at school.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
All students are valued at my school.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I am proud to be attending this school.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

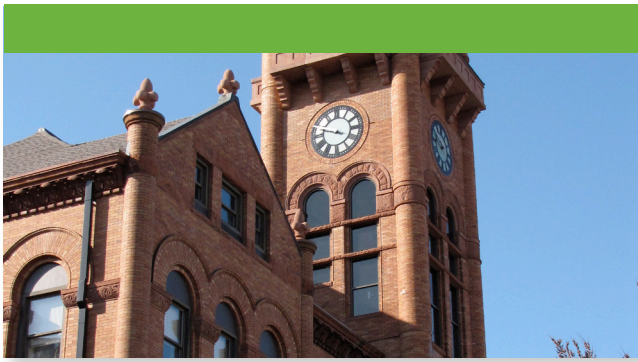
SPECIAL POPULATIONS

The survey branches and includes questions specific to students who meet selected demographic criteria. This example shows questions for those who work full time.

iKnowSurvey Your University
iKnow My Aspirations Survey

Step 6 of 6

	Strongly Agree	Agree	Undecided	Disagree	Strongly Disagree	Not Applicable
My professors understand the unique needs of students who work full-time.	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
My assignments have flexible due dates.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
I am involved in school clubs and organizations.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
I am able to apply what I learn at school to my current work situation.	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I have a difficult time balancing school and work.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



Helping YOUR SCHOOL meet Aspirations

Retention at all colleges and universities is crucial since student attrition often means a severe drop in operating expenses which can result in a decrease in current programs including efforts to recruit new students. Student recruiting and retention are crucial to the survival of many institutes of higher education.

School Benefits

- Effective tool to listen to student perspective
- Actionable data to create optimum teaching and learning environment
- Understanding of students' personal, social and academic needs
- Information to help adopt, implement and sustain positive changes
- Opportunity to align school mission and vision statement with what matters to students
- Results relevant to student retention challenges
- Customized survey branching for special populations
- Data from the total school that can be disaggregated by special populations (age, gender, year in school, area of study, ethnicity, live on or off campus, first generation college student, full time employed, current or previous military)
- Ability to add school specific questions
- Customizable reports
- Increased student involvement and satisfaction in their school experience
- Ability to offer more programs
- Increased student enrollment
- Increased graduation rates
- More stable and predictable operating funds
- Increased alumni connection and support

ACTIONABLE DATA

Actionable data to create optimum teaching and learning environment. The basic survey report provides complete data disaggregated by gender and year in school.

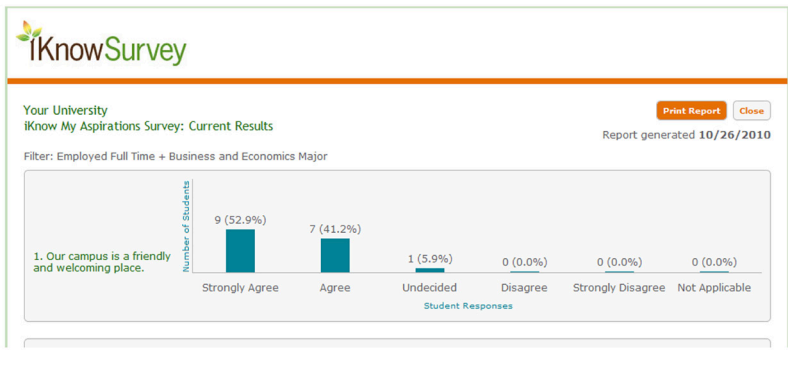
Self-Worth

Self-Worth occurs when students know they are valued members of the college community a person in their lives they can trust and learn from, and believe they have the ability to act academically, personally and socially.

Question	Total in Agreement	Gender		Year in School					5th Yr Senior
		Male	Female	Freshman	Sophomore	Junior	Senior		
Our campus is a friendly and welcoming place.	94.8%	100.0%	89.3%	100.0%	80.0%	89.5%	100.0%	0.0%	
I feel safe walking around campus at night.	82.8%	93.3%	71.4%	0.0%	80.0%	84.2%	82.4%	0.0%	
I feel accepted for who I am at school.	89.7%	96.7%	82.1%	50.0%	100.0%	84.2%	88.2%	0.0%	
All students are valued at my school.	84.7%	90.3%	78.6%	50.0%	100.0%	73.7%	88.9%	0.0%	
I am proud to be attending this school.	84.5%	90.0%	78.6%	100.0%	80.0%	84.2%	82.4%	0.0%	

DISAGGREGATED BY SPECIAL POPULATIONS

Data from the total school that can be disaggregated by special populations (age, gender, year in school, area of study, ethnicity, live on or off campus, first generation college student, full time employed, current or previous military).



Three Guiding Principles

The Guiding Principles provide educators with a practical model that can be used to guide the development of educational experiences, from the individual classroom to the entire school building. If school curriculum, activities and lessons support each of the Guiding Principles, students will be more likely to achieve academic, personal, and social success.

1. Self-Worth: Self-Worth occurs when students know they are valued members of the school community, have a person in their lives they can trust and learn from, and believe they have the ability to achieve — academically, personally and socially.

2. Active Engagement: Active Engagement happens when students are deeply involved in the learning process as characterized by enthusiasm and desire to learn new things and a willingness to take positive, healthy steps toward the future.

3. Purpose: Purpose exists when students take responsibility for who and what they want to become, in terms not only of professional careers, but by being confident, responsible members of their community.

Getting Started

Delivered online, the iKnow My Aspirations Survey is delivered to students via email and can be taken in approximately 15 minutes on any computer with internet access. All responses are anonymous ensuring honest reaction. Upon completion of the survey, students receive “**Personal Challenges**” customized to their individual needs in the areas of **Self-Worth**, **Active Engagement** and **Purpose**. The “Challenges” can be printed or emailed to their personal email account at the time of the survey or accessed online later through their anonymous access code. Authorized school staff can monitor the number of students who have completed the survey and access and customize survey results reports online.

“How to Use iKnow My Aspirations Results” resources provide faculty and administration with guidelines for analyzing the iKnow My Aspirations survey data and applying the Guiding Principles with the Take Action suggestions. By understanding student perceptions, the school staff can gain valuable insights into how the relationships between Self-Worth, Active Engagement, and Purpose affect a student’s overall collegiate experience. Those insights can lead to meaningful action aimed at fostering teaching and learning environments where all students are inspired, and able, to reach their fullest potential. Professional development services are available.

The survey contains:

- 25 questions that address **Self-Worth**
- 15 questions that address **Active Engagement**
- 16 questions that address **Purpose**

Branching questions according to specific student demographics include:

- 9 questions for students living **on campus**
- 10 questions for students living **off campus**
- 10 questions for students who **work full time**

How to Use iKnow My Aspirations Results:

- Resources for faculty and administrators
- “Customized” Personal Challenges for students
- Student portfolios

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